

ADVERTISING PACK



Listen on...

Smart Speaker
Mobile App
Website

Pure Music:

- ✓ Nothing illegal
- ✓ Nothing immoral
- ✓ No bad language

@pure247radio    

www.Pure247Radio.org



Free, Online, Always Pure. This is Pure 24/7 Radio! - Everyone's cup of tea

Station Overview

Pure247Radio.org is an online radio station – based in the UK and with a Global Heart. We launched on 1st September 2023 and already have regular listeners in 9 countries, 70 hours of original broadcasting every week, regular Specialist Guests, 6 diverse presenters and nearly 1,000 listeners across the month enjoying 13 radio shows.

We've seen many hundreds of views and downloads of our regular interviews each month and have been honoured to personally interview John L Cooper (Skillet – US Rock Band), Jennifer Benson (Igneous – US Metal Band), Our Atlantic Roots (UK folk duo), Steve Legg (Editor, Sorted Magazine & comedian), Carl Beech (The Gathering), Debra Green OBE, Paul Blakey MBE, Dr Richard Scott GP and many more.



Alan Kearns


I love Pure247Radio because they are real people that I know, and are very approachable. They have faith in God and live it every day.

Pure247Radio are always there - sharing fun and encouragement everyday...I love it!



Listeners*
Up to 1,000
listeners
each month &
growing!

Social Media
10,000
impressions
each month &
growing!



**Video
Engagement**
430 views/month
& growing!

Podcasts
200 downloads
per month &
growing!



* We multiply known connections - to our App, Smart Speaker and Website Radio Player - by a factor of 2.5, to reach a conservative estimate of our listener figures; we know our listeners frequently listen in groups of more than 3.

All figures are based on averages for the first 3 months and we are growing month on month.

The light shines in the darkness,
and the darkness can never extinguish it.

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Advertising on Pure

Radio Advertising

- £2.00 per 30 second block
- Discounts if bought in blocks of 21
- 6 x 30 second blocks available per hour

The Pure Podcast

- £50.00 - 1 month
- Add a single advert, maximum 30 seconds, at the end of the podcast
- Average of 15-20 Interviews published every calendar month, as a podcast

Social Media Adverts

- £50.00 - 1 month
- One post per day (weekdays), 3 days per week

The Pure Newsletter

- £50 per month
- 75% opening rate by our subscribers
- Add your logo/branding to the header
- Add a dedicated section to promote your organisation



Andy B pausing during a Live interview - with a representative from the Christian Police Association, at the Redeeming Our Communities annual conference.

KINGDOM PRINT

A NON PROFIT CHRISTIAN PRINTING COMPANY

Huge thank you to Pure 24/7 radio! After mentioning Kingdom Print just a couple of times on air, we have had enquiries and a number of orders already.

We're excited and looking forward to advertising on the station.



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Sponsoring a Show

Evening Shows

- £150 per month
- After 6pm on weekdays

Family Focus

- £250 per month
- Sundays from 3 til 6pm

The Wake-Up Call

- £550 per month
- 7 til 10am, daytime, weekdays

The Late Lunch

- £450 per month
- 12 til 3pm, daytime, weekdays

The Get You Home Show

- £550 per month
- 3 til 6pm, daytime, weekdays



Paul Blakey MBE
(ROC Angels founder)
with Andy B - during a
Live, onsite, interview
at the Redeeming Our
Communities annual
conference.

Sponsoring a Radio Show can be done in blocks of 6 or 12 months.

Save 10% if booked annually.

Save 20% if booked annually *and* paid 3 months in advance, each quarter.

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Ways To Listen

Listen Online - Listen on our website - just hit the "Listen Now" button on our Home page.

By Smart Speaker - Just tell your device to "Launch Pure 2 4 7 Radio" and you'll be off.

With our App - It's available on both Google Play Store and Apple App Store.



Introductory Offers

We are growing every month, with more regular listeners - in an increasing number of countries around the world. The costs listed will always reflect our current listener figures, which are updated at the start of each calendar month: advertising is worked out using a simple industry standard formula: £2 for every 30 seconds, per 1,000 listeners.

For our first year, we'll lock the price of advertising the month you start advertising with us, for the next 12 months - if you book 12 months at a time, paid 3 months in advance, each quarter.

Before any agreements are made, we will send you our latest Advertising Pack so you have the most up to date figures and data on our listeners and prices.

If your budget doesn't stretch please do get in touch anyway and let's have a chat! We have bills to pay like you do, but are happy to have a talk about your needs and ours.

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