ADVERTISING PACK

Pure 24/7 Radio

Everyone's cup of tea

Listen on...

Smart Speaker Mobile App Website

Pure Music:

- Nothing illegal
- Nothing immoral
- No bad language

@pure247radio 😚 🧿 💥 🔼

www.Pure247Radio.org



Station Overview

Pure247Radio.org is an online radio station – based in the UK and with a Global Heart. We launched on 1st September 2023 and already have regular listeners in 9 countries, 70 hours of original broadcasting every week, regular Specialist Guests, 6 diverse presenters and nearly 1,000 listeners across the month enjoying 13 radio shows.

We've seen many hundreds of views and downloads of our regular interviews each month and have been honoured to personally interview John L Cooper (Skillet – US Rock Band), Jennifer Benson (Ignescent – US Metal Band), Our Atlantic Roots (UK folk duo), Steve Legg (Editor, Sorted Magazine & comedian), Carl Beech (The Gathering), Debra Green OBE, Paul Blakey MBE, Dr Richard Scott GP and many more.

Listeners* Up to 1,000 listeners each month & growing!



Social Media

10,000 impressions each month & growing!



Podcasts

200 downloads per month & growing!





Alan Kearns

I love Pure247Radio because they are real people that I know, and are very approachable. They have faith in God and live it every day.

Pure247Radio are always there - sharing fun and encouragement everyday...I love it!

* We multiply known connections - to our App, Smart Speaker and Website Radio Player - by a factor of 2.5, to reach a conservative estimate of our listener figures; we know our listeners frequently listen in groups of more than 3.

All figures are based on averages for the first 3 months and we are growing month on month.

Advertising on Pure

Radio Advertising

£2.00 per 30 second block

Discounts if bought in blocks of 21

● 6 x 30 second blocks available per hour

Social Media Adverts

£50.00 - 1 month

One post per day (weekdays), 3 days per week

The Pure Podcast

£50.00 - 1 month

Add a single advert, maximum 30 seconds, at the end of the podcast
Average of 15-20 Interviews published every calendar month, as a podcast

The Pure Newsletter

£50 per month

▶ 75% opening rate by our subscribers

Add your logo/branding to the header

Add a dedicated section to promote your organisation



Andy B pausing during a Live interview - with a representative from the Christian Police Association, at the Redeeming Our Communities annual conference.

KINGDOM PRINT

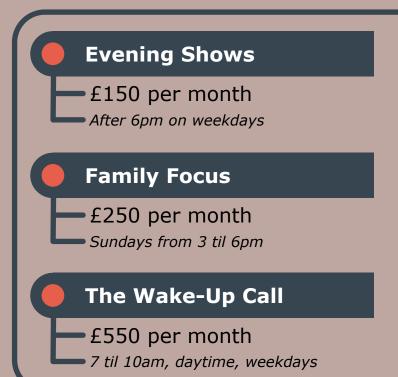
A NON PROFIT CHRISTIAN PRINTING COMPANY

Huge thank you to Pure 24/7 radio! After mentioning Kingdom Print just a couple of times on air, we have had enquiries and a number of orders already.

We're excited and looking forward to advertising on the station.



Sponsoring a Show







Paul Blakey MBE (ROC Angels founder) with Andy B - during a Live, onsite, interview at the Redeeming Our Communities annual conference.

Sponsoring a Radio Show can be done in blocks of 6 or 12 months.

Save 10% if booked annually.

Save 20% if booked annually and paid 3 months in advance, each quarter.

Ways To Listen

Listen Online - Listen on our website - just hit the "Listen Now" button on our Home page.

By Smart Speaker - Just tell your device to "Launch Pure 2 4 7 Radio" and you'll be off.

With our App - It's available on both Google Play Store and Apple App Store.





Introductory Offers

We are growing every month, with more regular listeners - in an increasing number of countries around the world. The costs listed will always reflect our current listener figures, which are updated at the start of each calendar month: advertising is worked out using a simple industry standard formula: £2 for every 30 seconds, per 1,000 listeners.

For our first year, we'll lock the price of advertising the month you start advertising with us, for the next 12 months - if you book 12 months at a time, paid 3 months in advance, each quarter.

Before any agreements are made, we will send you our latest Advertising Pack so you have the most up to date figures and data on our listeners and prices.

If your budget doesn't stretch please do get in touch anyway and let's have a chat! We have bills to pay like you do, but are happy to have a talk about your needs and ours.